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★ DAMPSON ★ DR. GALLWEY ★ PATTY EVANS ★ ETHEL MAY ★ PATTY EVANS ★ MME. CARNOT ★ CARDINAL

Fuchsias for 1943

INCLUDING SELECTED BEGONIAS AND PELARGONIUMS

"It's Different"

EVANS & REEVES NURSERIES

255 S. BARRINGTON AVE., WEST LOS ANGELES, CALIF.

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FUCHSIAS

FUCHSIAS are among the most colorful and useful of all flowering shrubs. With few exceptions, they are natives of the cool foothill regions of Mexico, Central and South America, one exception being Fuchsia Triphylla, a native of the West Indies and probably the first Fuchsia to be discovered by European plant explorers. The first Fuchsias to be introduced into England were *F. magellanica* *gracilis* and *F. coccinea*, and it is largely from these two original parents that the great variety of present-day hybrids are derived.

The present position of Evans & Reeves Nurseries as Fuchsia Specialists dates some three decades back to the origins of the Evans Gardens of Santa Monica, which had a famous collection of Fuchsias, many brought into this country from England by Mr. Hugh Evans. It was the good fortune of the writer to be able to use this outstanding collection for purposes of hybridization, with the result that over a period of years a unique number of new and improved hybrids were brought into being, tested, and introduced to the flower-loving public. Many of these outstanding originations will be found listed below.

During the past several years careful experimentation and tests have been carried on with a view toward singling out the finest and most satisfactory types from among the hundreds of hybrids available. The present catalogue is the result. In each case, Fuchsias have been chosen for listing because of definite merit, on the basis of form and character, color, type of flower, season of bloom, constitution, habit, foliage, etc. This selection represents a conscientious and careful appraisal of more than four hundred varieites in our lath houses and experimental gardens.

While most Fuchsias, particularly the single flowered types, will grow and bloom well in full sun, especially if well mulched, where the climate is cool and not too dry, the majority will be happier if planted in a situation where some protection from the direct rays of the sun is afforded during the heat of the day. Generally speaking, Fuchsias thrive outdoors under the conditions commonly met along the Pacific Coast ocean strip from San Diego to Vancouver, B. C. They will also do well in other frost-free regions, where they may, with reasonable protection, be left outdoors throughout the year. In other

HOW TO ORDER

Orders for shipment to all parts of the United States will be accepted for forwarding by freight or express, at purchaser's risk. Transportation charges will be collect, unless otherwise specified with order.

In sending in your order, please write or print plainly, showing size of pot and price in each case. Please specify whether substitutions are desired in the event we should be temporarily out of stock on the item ordered.

A charge of 10% of the total value of the order should be added for packing and handling, with a minimum charge of 50c on all shipments. Packing will be done as lightly as possible consistent with safety.

We exercise the greatest care to have all plants true to name, but all merchandise is sold with the understanding that liability shall be limited to the sum paid.

parts of the country they have been grown for years as potted specimens, to which they are wonderfully suited. We know of several Fuchsia lovers in Chicago who annually enjoy magnificent specimen Fuchsias, each fall cutting them back and returning them to cool houses for storage through the winter. With due attention during cold weather, Fuchsias may be enjoyed by flower lovers in almost every State of the Union.

Outdoor cultivation is simple. Before planting, the ground should be deeply and thoroughly worked, and should have incorporated with it plenty of well rotted manure and leaf mold. The soil should never be permitted to dry out during the summer months. A thick mulch of manure, leafmold, peat moss or leaves should be kept on the top of the ground to protect the roots of the plants so that the ground never becomes hard or baked. The plants should be fed every thirty days throughout the spring and summer season with any standard complete plant food. Drenching the foliage of the plants in early morning and late afternoon or evening will be found extremely beneficial, as this serves to give them the cool atmospheric conditions they are so fond of. Never under any circumstances put lime where Fuchsias are growing or are to be grown.

Fuchsias as a class are relatively free from insect pests and diseases, but should be examined from time to time for aphis, and thrip. Most standard insecticides will give efficient control.

Many types makes splendid hanging baskets and are extremely beautiful grown this way. A selection of basket types will be found listed under a special heading.

In any of the regions adjacent to the coast, the flowering Fuchsias, either the relatively dwarf ones, or the tall climbing kinds attaining a height of as much as 15 or 20 feet, present a marvelous pageant of glowing life and color. Nothing, for instances, is a more charming sight than the old *F. magellanica* *gracilis* reaching to the eaves of a house and visited all day long by humming birds, who are found of building their nests and rearing their young in the branches.



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FUCHSIAS

FUCHSIA HYBRIDS

4-inch pots 50c; 6-inch pots \$1.00

Reds and Shades of Red

ALPESTRIS REEVESI . . . (Evans & Reeves). With us has been evergreen. Vigorous climbing type. Small, slender purple and red flowers. Very valuable as a landscape subject where a graceful arching shrub or climbing shrub is wanted. In bloom practically all the time. Highly recommended. Thrives in sun or shade.

BEVERLY HILLS . . . (Evans & Reeves 1936). One of the finest of the new Fuchsias. This plant is a strong grower with enormous single flowers, corolla being a wonderful shade of burgundy red. Long elegant sepals of glowing pink with white striping. An aristocrat among singles.

CARDINAL . . . (Evans & Reeves 1938). A splendid new Fuchsia and a great improvement on the old Red Monarch. Very strong semi-climber. Giant single scarlet red flowers in great profusion. Outstanding and highly recommended.

PRESIDENT . . . Extremely vigorous, tall-growing plant with reddish foliage. Large single flowers of dark burgundy red. Particularly valuable as a climber or where a vigorous trailing specimen is desired.

PRIDE OF EXETER . . . An old favorite and one of the best. Very large, semi-double flowers with long light rose colored sepals, cerise petals suffused with violet. A fine Fuchsia.

Pink

DISPLAY . . . Saucer-shaped wide corolla, with deep pink petals and clear pink sepals. An old favorite, profuse bloomer, hardy and vigorous. A good garden Fuchsia.

GLENDALE . . . (Evans & Reeves 1936.) A very strong, tall-growing, vigorous plant with a profusion of single coral-pink flowers. A novelty of great merit. Will stand full sun.

MRS. JOHN D. FREDERICKS . . . (Evans & Reeves 1936.) One of our best novelties. A fast-growing plant with literally



DR. JOHN GALLWEY—A huge new red and white featuring heavy, waxy flowers of impressive size.

hundreds of dainty salmon pink blossoms. Should be allowed to grow into a large spreading specimen and is one of a number of Fuchsias that will grow in full sun.

MME. AUBIN . . . Vigorous grower, drooping habit, fine large foliage. Single flowers of orange pink, tube and sepals of waxy pink. Very effective when staked up to show the blossoms to best advantage.

THE DOCTOR . . . Deep pink to rose corolla, long pointed sepals of soft salmon pink. Semi-trailing. A fine variety, most desirable.

Orange

AURORA BOREALIS . . . Bright orange red corolla with narrow pointed sepals of soft pink tipped green. Vigorous grower, and profuse bloomer. One of the best of the old-time Fuchsias, still popular.

AURORA SUPERBA . Large single flowers, light apricot sepals, vivid orange petals. A magnificent Fuchsia.

CALIFORNIA . . . (Evans & Reeves 1936.) Tall, vigorous grower, light green foliage, good sized flowers of bright orange, with sepals of coral pink. One of the tallest and most vigorous of all Fuchsias and one of the best for making trees.

JANE EVANS . . . (Evans & Reeves 1939.) Large single blossoms of coral and salmon with petals a vivid shade of salmon, orange and cerise. Beautiful foliage and a strong and vigorous habit of growth.

LOS ANGELES . . . (Evans & Reeves 1938.) Beautiful long single flowers of waxy coral-apricot with petals of deep orange suffused with vermillion. Vigorous grower with lustrous light green foliage.

ORANGE GLORY . . . Very long, single flowers, long delicate salmon pink sepals, vivid orange corolla. Fine for a trellis.

SUNSET . . . (Niederholzer.) A beautiful new variety with open bell-shaped single flowers of glowing coral, set off by sepals of salmon pink, with green tips.

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FUCHSIAS

Red and Pink

MME. CARNOT . . . One of the best of the new importations. Very large, full double flowers of great beauty. Corolla soft pink, streaked carmine, reflexed sepals of deep rich pink. Add this one to your collection.

FASCINATION . . . One of the showiest of all. Large loose double flowers, beautiful rosy-pink corolla, with deep pink sepals. Very free blooming. Well named.

Red and White

CATALINA . . . (Evans & Reeves 1937.) A magnificent new Fuchsia bearing giant double flowers of snowy white, beautifully set off by long, wide sepals of rich crimson. Tall, extremely vigorous grower with heavy stems and good foliage.

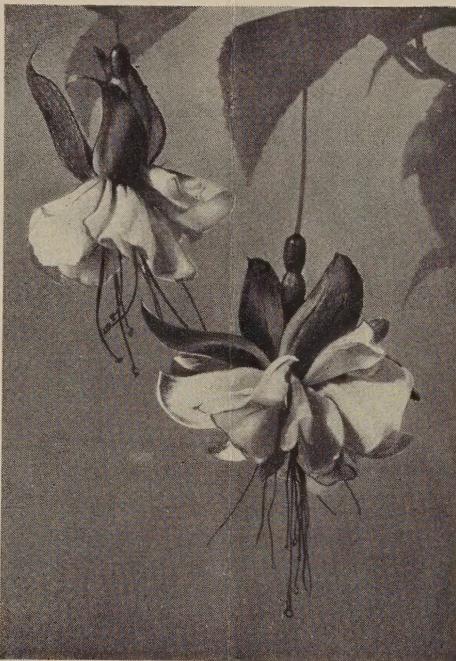
DR. JOHN GALLWEY . . . (Reiter, Sr.) Very large flowers with full double corolla of rich creamy white veined at the base with rose. Large, broad sepals pointing upward and outward from the corolla, of rose madder. Long flower stems permit the flowers to hang well out from the foliage.

LEO . . . (Evans & Reeves 1939.) Giant double flowers in great clusters all over the plant. Corolla is white, heavily flushed and veined with rose and carmine with wide recurved sepals of scarlet and very long deep pink tube. The plant is a loose grower and should be staked to show off the spectacular blossoms to best advantage.

MARLBORO . . . (Evans & Reeves 1937.) Tall compact habit with profusion of semi-double white flowers veined red; sepals wide and flat of deep scarlet.

PASADENA . . . (Evans & Reeves 1938.) A stunning new variety that simply bursts with bloom. Large flaring double flowers of snowy white, veined pink, set off by reflexed sepals of deep rose pink. Fine foliage and compact habit. Best of its class and highly recommended.

PRIDE OF ORION . . . Very long, loose double flowers, corolla ivory white, streaked cerise, wide deep crimson sepals. One



PASADENA—The champion long-season bloomer. Produces masses of red and white flowers almost continually.

of the aristocrats of the family. No collection should be without this one.

Pastel Shades

BRENTWOOD . . . (Evans & Reeves 1936.) The world's first all white double fuchsia. "Brentwood" has charming, delicately formed blossoms of snowy white, the flowers being double and of medium size. The plant is compact and bushy, of low growth, making an ideal pot specimen. It should be grown in shade and not used in sunny locations where the blossoms will have a tendency to burn.

MARYBETH . . . (Evans & Reeves 1939.) Entirely new variety with quite different coloring. Very long elegant white sepals, tinted lilac, corolla of soft salmon, tall grower with drooping habit.

MELODY . . . (Victor Reiter.) This is a perfectly shaped single of good size in the much desired pastel shades. Although the flower is larger and more perfect, it resembles Cascade in form but its coloring fits closely into the Treasure Island-Pastel group. The corolla is pale Cyclamen purple and the recurved sepals are pale Neyron rose. The habit is strong self branching with fine bright green foliage.

MRS. LOVELL SWISHER . . . (Evans & Reeves 1941.) Dainty slender single flowers with long tube of flesh pink, sepals white, petals deep old rose. Tall, vigorous and extremely floriferous; we consider this Fuchsia a charming addition to the pastel group.

ROSE OF DENMARK . . . This beautiful and scarce variety, although not a large flower, is in a class by itself. Medium size single flowers, the corolla being a soft lustrous rose, with waxy white sepals of delicate flesh color.

PAMELA . . . (Evans & Reeves 1939.) A charming new variety with quite distinct coloring. Good size single flowers, petals of lilac edged scarlet. Long green tipped white sepals, tinted lilac on under side. Vigorous grower with excellent foliage. Desirable.

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FUCHSIAS

PATTY EVANS . . . (Evans & Reeves 1937.) This Fuchsia has been acclaimed by many as the most beautiful of all in our entire Fuchsia collection. It resembles a vastly improved Rolla, of which it is a seedling. The large double flowers are of beautiful substance and form with corolla of pure white and long elegant sepals of waxy white, tinted a soft rose on the under side. The plant is extremely vigorous, growing rapidly to a height of five to six feet. We believe "Patty" to be the finest of the many Fuchsias introduced by us.

Mauve, Lavender and Lilac

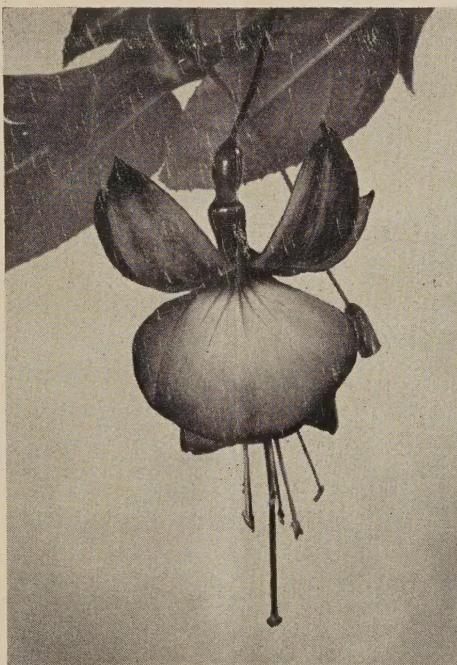
ABBE FARGES . . . Medium sized, single flower, red sepals and silvery lilac petals. Free bloomer, rather tall, compact habit. Usually blooms throughout the winter. A very good Fuchsia.

CAROLYN . . . A new hybrid with lovely double flowers of soft rosy lilac, and sepals of deep pink. A rather low grower. A fine Fuchsia.

GYPSY QUEEN . . . (Introduced by Evans & Reeves.) The queen of the mauve sorts! Enormous double flowers of rich rosy-mauve with heavy deep-red sepals. Tall, vigorous grower and a variety that must be included in every collection. Many enthusiasts place it number one on the list.

SILVER BELL . . . (Evans & Reeves 1942.) Small single flowers, short tube, flaring sepals, bell shaped corolla, pistil over three times as long as corolla. Tube and sepals bright pink, petals silvery orchid. Foliage very light green. Extremely tall, vigorous grower to as high as 12 feet. A climbing type in a new color with a multitude of charming flowers.

VIRGINIA BRUCE (Evans & Reeves 1942.) Large double flower, long oval buds. Reflexed sepals of waxy pink, soft pink on underside. Petals lovely shade of lilac-blue flushed rose at base. Blue tones hold much better if plant is grown in shade. Medium grower, good bloomer. We believe this flower to be closer to blue than any we have seen. Should be in every good collection.



HERON—One of the oldest hybrids, still unsurpassed among the single purple sorts.

WINSTON CHURCHILL (Gordon Garson.) Large double, magenta pink shaded with blue. Reflexed sepals of rose pink. Good foliage and very strong stems. Strong upright growth, needs no supports. Fast grower. Plenty of large blooms throughout a very long season.

Violet and Purple

AZTEC . . . (Evans & Reeves 1937.) In full bloom, this is one of the most spectacular Fuchsias. Beautiful large flowers on a strong vigorous plant, the full double corolla is a vivid shade of violet, suffused with cerise and rose, and set off by sepals of rich red. Very effective.

ETHEL MAY . . . (Evans & Reeves 1940.) A beautiful double flower of the flaring type. Rich violet petals loosely arranged, occasionally flushed and marked with cerise; wide flaring sepals of bright crimson with curled tips. A real beauty.

GLADSTONE . . . Large double flowers of rich purple. Makes a gorgeous display in full bloom. Splendid old type.

HERON . . . One of the best of all the single purple types. Very large prune colored flowers with deep crimson sepals. A tall grower and profuse bloomer.

JULES DALOGE . . . Giant double flowers, deep red sepals, violet petals flushed with lavender and rose. Vigorous and husky. One of the most beautiful of all.

LORD BYRON . . . Comparatively dwarf growing, very neat habit, medium sized, single flowers of red, and dark violet purple. One of the darkest of all Fuchsias.

ROYAL PURPLE . . . Handsome semi-double flowers of dark royal purple and dark crimson sepals. The darkest of all the purple varieties.

THE CHIEF . . . (Evans & Reeves 1936.) This is one of our best originations and we believe the name we have given it aptly describes this beautiful double flower of dark rich violet with petals flushed cerise and the sepals of dark carmine.

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Miscellaneous Colors

AMELIA AUBAN . . . Single white tube and sepals, rosy cerise corolla. Very attractive.

AMY LYE . . . One of the most satisfactory of all Fuchsias, having strong compact habit of growth and a profusion of blossoms throughout the entire season. Single flowers of coral-orange, with waxy white sepals. Highly recommended.

BLUE BOY . . . Strong, rampant grower, good garden Fuchsia. Medium sized single flowers, white sepals tinted flesh, violet blue petals changing to violet rose. Will grow in full sun.

CONSTANCE . . . (George Budgen.) Semi-double flowers, blue tinted pink, with flesh colored sepals. Strong compact habit.

ERNEST RENAIN . . . Deep rose pink, coral and white shading at the base, white tube and waxy white sepals. A pleasing type.

NONPAREIL . . . A variety that always attracts a great deal of attention. Large semi-double flowers of rich, rosy, blue-violet with sepals of ivory-white, tinted flesh. Very free flowering and showy.

Triphylla ("Firecracker") Types

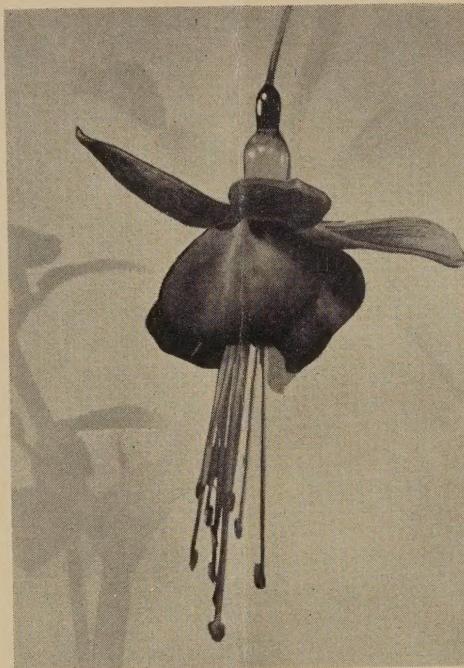
All the Fuchsias of this type are of a rather bushy, compact habit with a particularly fine dark lustrous foliage, and clusters of long tubular flowers. Most of them stand the full sun very well, and make particularly fine ornamental shrubs.

G. BONSTEDT . . . Clusters of long coral red single flowers, dark glossy plum colored foliage.

KORALLE . . . Glossy metallic green foliage, with flowers of a rich and lustrous coral.

LEVERKUSEN . . . Large single flowers with rosy salmon corolla and sepals. Free flowering. Very fine.

SOUVENIR DE HENRY HENKEL . . . Medium growth, bushy habit. Long tube and sepals of deep pink with orange pink corolla. Plum colored foliage.



ROYAL PURPLE—A semi-double of heavy, velvety texture, truly regal in appearance.
Highly recommended.

Trailing Types

BALKAN . . . Trailing habit. Dainty, light pink, single flowers. Pretty.

BUTTERFLY . . . (Victor Reiter.) A fine large single self with recurved sepals and spreading corolla. The corolla is rose bengal and the sepals and the base of the corolla are crimson. The foliage is light green; the habit is trailing. Medium vigor.

CASCADE . . . (Dr. Legan.) A beautiful new hanging Fuchsia that should be included in every collection. The large single flowers are a lovely combination of pink, salmon and light cerise, with the longest sepals of any Fuchsia known. This cannot be recommended too highly.

CLARET CUP . . . (Dr. Legan.) A large single variety with rose bengal corolla edged with deep magenta and large recurved sepals of pale carmine.

GALLI-CURCI . . . (Evans & Reeves 1942.) Large single flower; tube as long as corolla, sepals flaring and reflexed. Large oval bud of shell pink. Tube and sepals waxy shell pink, stained rose pink on reverse side. Petals pink suffused with violet pink. Habit is spreading and weeping. A vigorous grower; profuse and long bloomer. One of the most spectacular hanging basket Fuchsias ever offered.

HALLOWEEN . . . (Dr. Legan.) Deep rose, single corolla, sepals white flushed pink. Excellent for hanging pots, baskets, window boxes, etc.

HUGH EVANS . . . (Hazard 1935.) A handsome, trailing variety with long single flowers of dark burgundy red. Particularly valuable as a climber or for trailing specimen.

MARINKA . . . Semi-trailing. Very showy, large single flowers of rich red with sepals of same color.

MURIEL . . . Giant single flowers of transparent cherry color, set off by long, twisted sepals of crimson. Strong vigorous grower and prolific bloomer. A hanging basket of this Fuchsia in bloom is one of the most striking sights imaginable. An especially good subject.

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FUCHSIAS

MRS. VICTOR REITER . . . (Reiter, Sr.) A long tubed single bicolor. The plant is of weeping habit, medium vigor and light green foliage. The corolla is pure crimson, fading to creamy white at the extreme base. The slender sepals and the long tube are creamy white, the sepals occasionally tinted pale rose. Both sepals and tube are of waxy translucence. Suitable for baskets.

POINCARE . . . Very long, bell-shaped violet blue petals, bright red sepals. Very fine. One of the few fuchsias in this color range suitable for basket use.

VICTORY . . . (Victor Reiter) The flower is a long semi-double with exceptionally long recurved sepals. Corolla is of fine long incurved globular form, semi-double, of solid rose madder. The glistening sepals are carmine. The large flowers present a rare elegance of form, evenness of color.

FUCHSIA SPECIES

4-inch pots 50c; 6-inch pots \$1.00

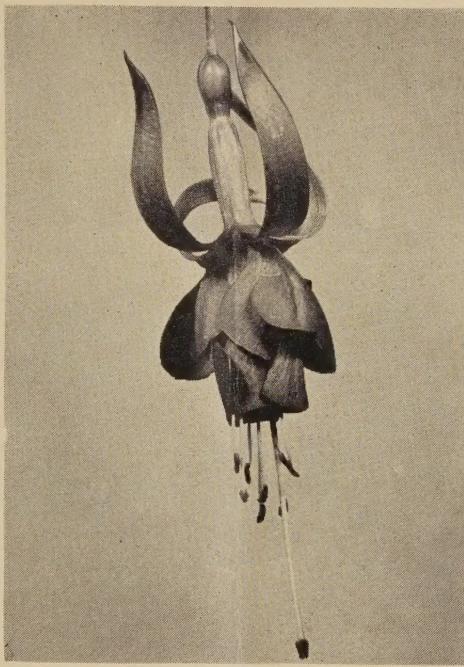
ARBORESCENS (syn. *Syringaeflora*) Mexico. Very strong, vigorous grower. Eventually makes a small tree. Erect, terminal panicles of small rosy lilac flowers in clusters. Very often mistaken for a lilac. Does well near the coast in full sunlight.

AUSTRA-MONTANA . . . A newly-discovered species from South America. Extremely interesting. Attractive dark green foliage, with single, brilliant orange flowers about three inches long, flaring wide at the end of the tube. Offered for the first time; highly recommended. Rare.

BACILLARIS (Mexico) . . . A very pretty, interesting species. Small, light green foliage. Profusion of small red flowers with flaring mouth. Makes a good bush, standard or climber.

CORALLINA (syn. *Exoniensis*) . . . Large single flowers, scarlet sepals, deep purple corolla. Makes a fine plant to train up the side of a wall or building, or over a wall.

CORYMBIFLORA (Peru) . . . Tall and spreading, large, handsome foliage, very long brilliant red flowers borne in clusters. A beautiful and aristocratic plant.



VICTORY—An outstandingly beautiful and versatile new Fuchsia. A superb basket type.

CORYMBIFLORA alba . . . Same habit as preceding, petals of deep pink with long white tubes.

FULGENS (Mexico) . . . Large tomentose, light green foliage, flowers in clusters with orange vermillion corolla. Orange pink tube with green tipped sepals. Vigorous, free growing type. Fine for wall and trellis.

FULGENS goselli . . . A hybrid of the preceding, with large glossy green foliage, suffused with light purple. Clusters of flowers with extremely long tubes of orange scarlet. Rare.

ISIS (Mexico) . . . Bushy and compact. Small glossy blue-green foliage. Many minute crimson flowers. Will stand sun.

MAGELLANICA alba . . . Strong grower, light green foliage, myriads of small single flowers of very delicate lavender, sometimes pure white.

MAGELLANICA gracilis (Chile and Peru) . . . One of the first Fuchsias introduced into cultivation. A very vigorous growing type, profuse bloomer. Small, narrow leaves, small flowers with red sepals, short purple corolla.

SERRATIFOLIA (Peru) . . . Medium to low grower. Needs a sheltered cool situation. Long tube of waxy cerise, fading to blush. Green tipped sepals and petals of bright orange. One of the most beautiful of all Fuchsias. Rare.

SPLENDENS (Mexico) . . . Extremely vigorous grower. Climbing type. Dark green, rather hairy foliage. Flowers quite different from all other Fuchsias. Bright red tubes with green sepals. Will stand sun.

THYMIFOLIA (Mexico) . . . Very small flowers in great profusion with minute crimson sepals. Tube of lighter shade. Prominent white stamens.

VIRGATA (Mexico) . . . A bushy grower, rather compact in habit. Small foliage, with a profusion of red and purple flowers. Stands sun well. Makes a splendid flowering shrub. Hardy.

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BEGONIAS

BEGONIAS are found in their native state in very widely separated parts of the world, being indigenous to Asia, South America, the islands of the Pacific, and the Greater and Lesser Antilles of the Caribbean. Several distinct forms are recognized, including Fibrous, Rhizomatous, Tuberous, Semituberous, and Bulbous, and conditions of growth and shape and habit further differentiates the species, as does tolerance to sunlight and extremes of temperature within individual classes. It is safe to say that few botanical families show such wide variations as do the Begonias.

Most of the Begonias grown at the present time are, as in the case of Fuchsias, the result of years of painstaking hybridization, but at least a thousand distinct species are recognized. Perhaps the first such species to be introduced was Begonia nitida, found in Jamaica and brought to this country in 1777. As in the case of all members of the family, the name immortalizes M. Begon, an ardent horticulturist, who was Governor of San Domingo in the Caribbean some 200 years ago.

In the early days of Begonia culture Begonia nitida was more highly prized as a culinary novelty that for its flowers, the leaf, bitter to the taste, being eaten. Today several varieties are used for salads, and several others yield cooling drinks. But above and beyond the medicinal and culinary values recognized by other peoples and in other times, we today prize Begonias as among the most useful and decorative of all shade-loving plants, and few indeed are the fine gardens in this country which do not in some manner utilize some member of this accommodating and lovely family.

Of the many hundreds of varieties grown today, we have over a period of years made a careful selection of outstanding types, the pick of which will be found listed in the present catalogue. These have been selected for size, habit, color and

form with a view toward providing a representative list of the best varieties in each class. Some, such as Manicata are outstanding because of their wonderfully tinted leaves, while others are noted for their abundant and colorful flowers. Others may be particularly useful because of size or shape, while still others offer advantages as pot subjects for sunroom or patio.

The culture of Begonias varies considerably as among the fibrous, tuberous, and bedding types. All prefer and do best in a moist, soft soil containing liberal amounts of humus, and where hard soil conditions obtain, the ground should be improved before planting with peat moss, leafmold and well-rotted manure. Sand and charcoal are also beneficial under such conditions. Tolerance to sunlight varies enormously according to type and variety, hence it is difficult to lay down any dogmatic rules in this regard. In general, however, a filtered light is the ideal condition for all begonias, and where a suitable location beneath trees or around shrubbery can be found these plants will thrive and be most happy. Bedding begonias can be left exposed to full sun throughout the year, but tuberous begonias and most fibrous types must be given protection from the direct rays of the hot sun.

When kept in glasshouses or behind windows, care must be taken not to allow water to stand on the leaves, as this may result in burns and blisters.

As pot plants, all of the tuberous begonias and many of the low growing and basket type fibrous begonias make superb subjects, lending grace and charm with their wonderfully ornamental foliage and beautiful flowers. Virtually all of these types can be carried indoors the year round in the coldest of climates, whereas the tall growing garden types require the same relatively frost-free climates as the garden Fuchsias. As porch and patio specimens in pots or tubs they are unsurpassed.

MAIL vs. PERSONAL SELECTION

WHEREVER possible, we wish to encourage personal selection of all nursery materials, experience having shown that this procedure gives the maximum in satisfaction and pleasure. However we stand ready at all times to render telephone and mail service, and our salesmen are instructed to take the utmost care in such cases to select the very finest plants in stock. Telephone orders may be given by dialing ARizona 36528 or BRighton 04604. For those wishing to visit our nurseries in person, we are located just off Sunset Boulevard, one-half mile west of Sepulveda, in Brentwood Heights, Los Angeles. Bus service is available on limited schedule via the Pacific Palisades line of the Pacific Electric Company.

In addition to our outstanding reputation as growers and collectors of Fuchsias and Begonias, we take pride in one of the finest and most complete collections of hardy outdoor Orchids in the United States. We are also noted for our unique collections of Hibiscus, Bromeliads, and rare vines and shrubs, for which we have long served as California headquarters.

Visitors are welcomed to our experimental gardens and lath houses, open to the public daily from 9:00 a. m. to 5:30 p. m., Sundays from 10:00 a. m. to 5:30 p. m.

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BEGONIAS

FIBROUS BEGONIAS

4-inch pots 50c; 6-inch pots \$1.00

(Except as noted)

Tall Types, Tree Form

CORALLINA LUCERNE...

Largest and finest of all; huge reddish leaves and immense clusters of deep pink flowers. Grows eight to nine feet.

DIADEMA . . . Handsome silver-spotted palmate foliage, light pink flowers. Very tropical in appearance. Eight to nine feet. 4" pots 75c; 6" pots \$1.25.

DOROTHY GRANT . . . A giant variety, with very large dark-varnished leaves and white blossoms.

Spectacular and highly desirable. 4" pots 75c; 6" pots \$1.25.

FUCHSIOIDES . . . Dainty, graceful habit, to about six feet. Clusters of small, delicate scarlet flowers. Very lovely.

HELEN . . . Tall growing. Large olive green leaves, large clusters of white flowers. 4" pots 75c; 6" pots \$1.25.

METALLICA . . . Handsome silvery metallic foliage; large clusters of shell pink blossoms. One of the most striking begonias grown. 4" pots 75c; 6" pots \$1.25.

MULTIFLORA ROSEA . . . Similar to Fuchsiodes. Flower clusters pink.

PRESIDENT CARNOT . . . Same habit as Corallina Lucerne, but with brilliant red flowers.

ROSSI . . . Large light-colored leaves; flower clusters of light pink. Very fine. 4" pots 75c; 6" pots \$1.25.

RUBRA . . . Similar to Corallina Lucerne, but with light green leaves shaped like angels' wings. Flowers in colors of red and pink. Pink, 4" pots 50c, 6" pots \$1.00; Red, 4" pots 75c; 6" pots \$1.25.

RUBRA SHASTA . . . Large white-flowered form of the above named begonia.



BEGONIA VERSCHAFFELTI—A fine large variety whose flowers erupt from the foliage like shooting stars.

Medium Growing, Bush Form

HAAGEANA . . . Upright habit, very fuzzy grey foliage, huge clusters of beautiful shell pink flowers. Extremely showy.

LADY WATERLOW..One of the most valuable begonias grown. Makes a compact bush covered with white and pink flowers virtually the year round. Will stand a good deal of sun. Highly recommended for mass planting.

NELLIE BLY . . . Bushy habit, grey and copper-green foliage, tinted pink flowers. Highly decorative in or out of bloom.

ODORATA ALBA . . . Loose, spreading bush with large clusters of slightly fragrant, showy white flowers. Light green foliage. A fine variety.

ODORATA RUBRA . . . As above, but a deep rose.

THURSTONI . . . Always one of the most popular of bush begonias. Extremely ornamental foliage of dark green and copper. Recommended.

WALLOW . . . A choice type and very uncommon. Beautiful wavy olive-green foliage, with white flowers.

Low Growing Form

CORBEILLE DE FEU . . . One of the finest specimen plants. Blooms of vivid coral red. 4" pots 75c; 6" pots \$1.25.

PREUSSEN.. Small, compact bush, copper colored foliage, with a profusion of pink blossoms. Best of all for pot plant use. 4" pots 60c; 6" pots \$1.15.

SACHSEN.. Similar to Preussen but with bronze foliage and red blossoms. 4" pots 60c; 6" pots \$1.15.

SANGUINEA . . . Dark, olive foliage, bright red underside, with very pretty white flowers. Makes an excellent basket.

SCHARFFIANA . . . Bushy grower with beautiful fuzzy foli-

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BEGONIAS

age, grey-green above, red underneath. Bears beautiful white blossoms on long stems. Very fine for baskets. 4" pots 60c; 6" pots \$1.15. **SUTHERLANDI** . . . Quite distinct herbaceous type, orange flowered.

Procumbent and Basket Types

ALBA SCANDENS . . . Light green foliage, white flowers. Clings like ivy. Scarce. 4" pots 75c; 6" pots \$1.25.

ARGENTEA . . . Very light, silvery metallic leaves. Particularly fine in hanging baskets.

FRUTICOSA . . . Leathery foliage varying from almost black to olive-green, red underside. White flowers.

GLAUCOPHYLLA SCANDENS . . . A beautiful scandent variety with salmon pink blossoms. Makes one of the finest baskets we have seen. Very rare. 4" pots \$1.00; 6" pots \$2.00.

MANICATA AUREA . . . Very ornamental, with large wavy green leaves, beautifully marked with red, white and yellow. 4" pots 75c; 6" pots \$1.25.

MARJORIE DAW . . . Much-branched climbing type with beautiful rosy-red flowers. Also suitable for large baskets.

RICINIFOLIA . . . Huge hairy leaves springing from the root, with bloom stalks three and four feet long, bearing clusters of pink flowers measuring as much as twelve inches across. 4" pots 75c; 6" pots \$1.25.

VERSCHAFFELTI . . . Huge green leaves on fleshy stems, tall flower-stalks bearing clusters of extremely beautiful, dainty pink flowers. Very showy. 4" pots 75c; 6" pots \$1.25.

Bedding Begonias

	Dozen	100
2½-inch pots	\$1.50	\$12.00
3-inch pots	2.50	20.00
4-inch pots	3.50	30.00

The following are representative types:

ALBERT MARTIN . . . Large green foliage and very large red flowers. Best of its type. Tall.



A TYPICAL BASKET BEGONIA—Illustrating the effective use of Begonias as hanging pot subjects.

CARMINE . . . Strikingly rich, solid bronze foliage with contrasting pink flowers. Medium.

CHRISTMAS CHEER . . . Large bronzy-green foliage, bright red flowers. Compact.

DARLING . . . Small green foliage, compact habit. Extremely floriferous. Pink blossoms. Low.

FLASH OF LIGHTNING . . . Rich, chocolate foliage with white or flesh-pink blossoms. Medium.

INDIAN MAID . . . Similar to Carmine, but with red flowers.

ISLE DE FRANCE . . . Beautiful lustrous green foliage, pure white flowers. Medium.

LUMINOSA . . . Reddish green foliage. Brilliant red flowers. Very compact.

MASTERPIECE . . . Large light pink flowers, green foliage. A relatively tall variety.

PRIMA DONNA . . . Most popular. Bronze and green foliage, abundant pink blossoms. Medium.

ROSA PERLE . . . Dark green foliage. Very large flowers of deep pink. Medium.

ROTE PERLE . . . Dark green foliage. Very large flowers of scarlet. Medium.

Tuberous Begonias

During February and March we stock a wide selection of the finest bulbs obtainable, including all standard varieties and colors. From May through September we offer flowering plants in 3-inch pots, priced from 25c each or \$2.50 per dozen, and mature plants in larger pots at 50c and up. Owing to the fragile nature of this subject, orders for shipment can only be accepted at purchaser's risk. Colors: Scarlet, salmon, orange, pink, rose, apricot, yellow, dark red, white, and mixed shades.

Types: **CAMELLIA** (large flowers resembling double camellias), **CARNATION** (frilled, similar to carnations), **CRISPA** (single-frilled type, heavily crisped), **CRISTATA** (single ruffled variety with a heavily ruffled crest or tuft on each petal), and **DOUBLE ROSEBUD** (similar to rosebuds in form and excellent for bouquets and corsage use).

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PELARGONIUMS

PELARGONIUMS

4-inch pots 50c; 6-inch pots \$1.00

BOTANICALLY speaking, the Pelargoniums are an exceedingly large family, but in common usage the name is now applied specifically to the type generally known as Martha Washington Geraniums. Native to South Africa, these beautiful plants have in recent years been extensively hybridized with extraordinarily gratifying results. To flower-lovers who have not kept in close touch with developments in this field, the wide range of variety and color in these new hybrids will be a revelation. Besides the many new and striking color contrast combinations there are many large flowered and solid pastel colors with little or no marking, and it is possible to achieve a collection of considerable size with surprisingly little duplication or overlapping of types.

The fact that Pelargoniums, in common with their near relations the garden Geraniums, are quite easy to propagate has created the mistaken impression that any slip started in the ground will make a good plant of itself. Actually, in order to produce a really first class plant just as much care and technique is required as in the case of any other good pot subject. The plant must be pinched and disbudded for bushiness, and it must be given regular feeding and repotting as it grows. There is accordingly a wide difference between plants grown in the nursery and those propagated in the home garden.

Although they will grow in almost any soil, for best results we recommend a mixture of sand, soil and humus which approximates a medium garden loam. A little leaf mold is always a welcome addition. Small amounts of commercial fertilizer from time to time will produce a more robust plant.

Grown in the ground they will take sun or partial shade equally well. In pots a little shade will produce a better flower with less tendency to discolor and fewer scorched leaves.

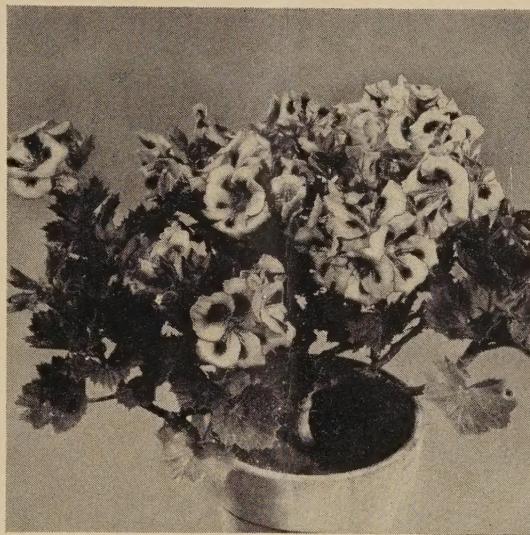
The following selected list of Pelargoniums has been chosen from many score of named varieties. In our opinion, it is representative of the best types available in this field.

BEAUTIFUL . . . Pink with dark eyes.

BERTHA WAGNER . . . Rose pink, dark eyes.

BISMARCK . . . Rich lavender with black blotches.

BO-PEEP . . . White shaded to pale lavender.



A TYPICAL PELARGONIUM—Showing the great abundance of flowers characteristic of the newer hybrids.

CATTLEYA . . . Blue with two dark eyes.

DIENER'S GIANT . . . Very large flowers, lower petals lustrous rose, upper petals deeper rose with crimson markings.

EDITH NORTH . . . Rose pink, dark pink eye. A novelty.

FISCHER . . . Clear dark salmon, two dark blotches.

GARDENER'S JOY . . . Salmon with dark eyes.

GIANT VENUS . . . A soft clear pink, upper petals deeper color.

GLENDALE . . . Salmon-cerise, with deep red spots on upper petals, scarlet markings on lower.

IDA HENLEY . . . Velvety maroon with rose tint on outer edge.

Deep salmon maroon in center. Long bloomer.

JOYCE . . . Maroon with ruffled edge. Medium white throat, purple center.

LAVENDER QUEEN . . . Lavender with light edges.

MARIE ROBER . . . Purple magenta to black. One of the finest and darkest ever produced.

MARY BARD . . . Snowy white, with slight blush at center.

ORCHID AZALEA . . . Orchid in color with dark blotches on upper petals.

RUTH ELEANOR . . . Large ruffled rose pink. A very beautiful variety.

RUTH McAFFEE . . . Beautiful coral-rose with crimson eyes.

SALMON SPRINGTIME . . . Salmon version of Springtime.

SAN DIEGO . . . Purple with deep violet blotches on all petals.

SANTA MONICA . . . La France pink with carmine blotches on two upper petals. Surrounded by rose pink.

SPRINGTIME . . . Bright pink ruffled border; white edge and center.

SUE JARRETT . . . Pink, shaded salmon. Upper petals almost covered with velvety dark maroon blotches. One of the largest.

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